# 4<sup>th</sup> Quarter 2003

# FCC Form 398 Children's Report

KCTV5

Kansas City, MO



Federal Communications Commission Washington D.C. 20554 Approved by OMB 3060-0754

#### FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 12/31/2003

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1. Call Sign	Channel Num	ber	Community	y of Licenso	3	T			T <sub>ZID</sub>
KCTV	5		City			State	County		ZIP Code
KCIV		Kansas C		ty		МО	Jackson		64109
Licensee									
Meredith Corpora	tion								
_X_ Network Affili	ation: CBS			Nielsen Dl	MА		World Wide W (if applicable)	eb Home Page Addres	s
Independent				Kansas C	ity		www.kctv5	.com	
Facility ID Number		Previous	Call Sign (if	applicable)		License (mm/dd		xpiration Date	
41230						02/01/2	006		
b. Identify publis The CBS Tele	identify each Core a. Section 73.673? see provide informatication of the targ C.F.R Section 73.6 hers who were semi- evision Network p	ation ident get child at 573? t informat	tifying each oudience, to position in 4.a.	Core Progra	m aire	ed on its	s station, des as grams it sup	_X_YesNo _X_YesNo	3
affiliated with	h the Network, ind des: TV Guide, TV	luding ar	ı indication	of the targ	et chi	ld audie	nce, to the	following publis	hers of
5. Complete the following Complete the follow					st thre	e month	s that meets	the definition of	Core
Title of Program #1 THE WILD THOS								Origination <b>Network</b>	
Days/Times Program	n Regularly Sched	uled:	Total times regularly so time			ber of mptions		ed, complete Prec	emption
Saturday, 10:00am			12		1				
Length of Program:					<u> </u>		·		
Age of Target Child	Audience: from 6	years to	11 years			N. 1			Section to the section of the sectio

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows the travels of Eliza Thornberry, whose parents produce nature documentaries and wander the globe in search of exotic places, plants and animals. Eliza has the ability to talk to animals, and her special gift allows her to see and understand the natural world in a very close and personal way. The objectives of the program are to help children learn concepts related to plants, animals and general ecology, and to experience the family interactions of children with parents who are committed to intellectual pursuits and have unique lifestyles. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: THE WILD THORNBERRYS					
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled			
12 1 0					

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Saturday, 11/8/03	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	neduled date and time?Yes _X_No
Reason for Preemption:Breaking News Other News	Sports Public	<b>X</b> _Other

Title of Program #2: HEY ARNOLD!			1	Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions		l, complete Preemption
Saturday, 10:30am-11:00am CT	13	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 6 years to	11 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, reourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of

Title of Program #2: <b>HEY ARNO</b>		1	N.T	1 P D	
Total Times Aired *	Num	ber of Preemptions		ber of Preen heduled	iptions
13	0				
Date Preempted/Episode # (1)		cheduled, date and time eduled. If not reschedule N/A			date the second
			Ye	sNo	
If rescheduled, were promotional	efforts n	nade to notify public of re	escheduled da	ate and time?	?YesNo
Reason for Preemption:Breaking NewsOther News	_	Sports _Public	Other		
itle of Program #3: CHALKZONE					Origination <b>Network</b>
ays/Times Program Regularly Schedul	led:	Total times aired at regularly scheduled time	Number of Preemptions		ed, complete Preemp
aturday, 11:00am-11:30am CT		10	3	1	
warding, 11.00mm 11.00mm O1		10	<u> </u>		
ength of Program: 30 (minutes)		110			
ength of Program: 30 (minutes) ge of Target Child Audience: from 5 y escribe the educational and information halkzone is a series about the advent yond the chalkboard where everythi	nal objectures of ling that	10 years  tive of the program and l Rudy Tabootie, a 10 yea has ever been drawn in	now it meets t ar old boy wh chalk, and t	10 discovers Then erased,	an imaginary wor reappears and
ength of Program: 30 (minutes) ge of Target Child Audience: from 5 y escribe the educational and information halkzone is a series about the advente	nal objectures of ling that dy - with line in the line	10 years  tive of the program and had the program and has ever been drawn in had the help of his friends his love of drawing and of this series is to encoun in solving problems a igned to further the edunificant purpose, and ot	now it meets to ar old boy when the scientification in agination and build their cational and	no discovers then erased, ically minde tion to creat n to unders ir confidenc I informatio	an imaginary wor reappears and ed Penny and the b te adventures in wh tand and appreciat e in dealing with re anal needs of childr
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		Sports	_ <b>X</b> _Othe	ar
Breaking News Other News	_	Sports Public	_ <b>A</b> _Om	51
Date Preempted/Episode # (2)	resch	scheduled, date and time neduled. If not reschedul N/A		rescheduled date the second?
Saturday, 12/20/03	Sat.,	12/20/03; 9:00-9:30am	CT X	es No
If rescheduled, were promotional	efforts 1	nade to notify public of	rescheduled	date and time? X_YesNo
Reason for Preemption:Breaking NewsOther News	_	X_Sports _Public	Othe	r
Date Preempted/Episode # (3)		scheduled, date and time eduled. If not rescheduled		rescheduled date the second?
Saturday, 12/27/03		12/27/03; 9:00-9:30am	CT X Y	ves No
If rescheduled, were promotional				late and time? <b>X</b> Yes No
	CHOIGH.	nude to notify public of	TOBOTTO GUILLOU (	
Reason for Preemption:Breaking NewsOther News		<b>X</b> _Sports Public	Othe	r
of Program #4:				Origination <b>Network</b>
TLE BILL				
TLE BILL /Times Program Regularly Schedu	led:	Total times aired at regularly scheduled time	Number of Preemption	
	led:	regularly scheduled		
/Times Program Regularly Schedu	led:	regularly scheduled time	Preemption	
Times Program Regularly Schedu.  rday, 11:30am-12:00pm CT th of Program: 30 (minutes) of Target Child Audience: from 4	years to	regularly scheduled time  10  8 years	Preemption 3	s Report
/Times Program Regularly Schedu. rday, 11:30am-12:00pm CT th of Program: 30 (minutes)	years to  all object  ildren's  his wor  nal, soci  s and the  nical val  designe	regularly scheduled time  10  8 years  ctive of the program and books written by Bill old. Each episode contained or physical, he must be love and support of the by dealing with the ded to further the education time.	how it meets Cosby that e. ins two storic solve. The o heir family, conflicts in tional and in	the definition of Core Programma xamines life through the eyes of es in which Little Bill is faced with objectives of this series are to friends and community, and to their lives with fairness and formational needs of children, h

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: LITTLE BILL					
Number of Preemptions	Number of Preemptions Rescheduled				
1.	umber of Preemptions				

12	3		rafer a sur ter a second	2			
Date Preempted/Episode # (1)		eduled, date and time uled. If not reschedule 'A		Is the rehome?	escheduled	date the se	cond
Saturday 11/8/03 N/A				Yes	X No		
If rescheduled, were promotional	efforts mad	de to notify public of i	eschedi	uled da	te and time	?Yes	_ <b>X</b> _No
Reason for Preemption:Breaking NewsOther News		Sports Public	_X_	_Other			
Date Preempted/Episode # (2)		eduled, date and time uled. If not reschedule 'A		s the rome?	escheduled	date the se	cond
Saturday 12/20/03		20/03; 9:30-10:00am	CT	X Ye	s No		
If rescheduled, were promotional	efforts mad	le to notify public of 1	eschedu	ıled da	te and time	? _ <b>X</b> _Yes	sNo
Reason for Preemption:Breaking NewsOther News	_ <b>X</b> ]	Sports Public		Other			
Date Preempted/Episode # (3)		eduled, date and time uled. If not reschedule 'A		s the rone?	escheduled	date the se	cond
Date Preempted/Episode # (3)  Saturday 12/27/03	reschedt enter N/	uled. If not reschedule	ed, I			date the se	cond
	reschedt enter N/ Sat. 12/	uled. If not reschedule A 27/03; 9:30-10:00am	ed, l	nome?	s No		
Saturday 12/27/03	reschedu enter N/ Sat. 12/ efforts mad	uled. If not reschedule A 27/03; 9:30-10:00am	CT reschedu	nome?	s No		
Saturday 12/27/03  If rescheduled, were promotional expression for Preemption:	reschedu enter N/ Sat. 12/ efforts mad	uled. If not reschedule 'A  27/03; 9:30-10:00am  de to notify public of r  Sports	CT reschedu	nome?  X Ye  uled da	s No		3No
Saturday 12/27/03  If rescheduled, were promotional Reason for Preemption:Breaking NewsOther News  of Program #5:	reschede enter N/ Sat. 12/2 efforts mad	uled. If not reschedule 'A  27/03; 9:30-10:00am  de to notify public of r  Sports	CT reschedu	X Ye  led da  Other  er of	s No	? _X_Yes Origination	sNo
Saturday 12/27/03  If rescheduled, were promotional of Reason for Preemption:Breaking NewsOther News  of Program #5: A THE EXPLORER  /Times Program Regularly Scheduler, 7:00am-7:30am CT	reschede enter N/ Sat. 12/2 efforts mad	uled. If not reschedule A  27/03; 9:30-10:00am  de to notify public of a  Sports Public  otal times aired at egularly scheduled me	CT reschedu	X Ye  led da  Other  er of	s No te and time	? _X_Yes Origination	sNo
Saturday 12/27/03  If rescheduled, were promotional of Reason for Preemption: Breaking News Other News  of Program #5: A THE EXPLORER  /Times Program Regularly Schedul	rescheduenter N/ Sat. 12/ efforts mad  _X	uled. If not reschedule A  27/03; 9:30-10:00am  de to notify public of a  Sports Public  otal times aired at egularly scheduled me	CT reschedu	X Ye  led da  Other  er of	s No te and time	? _X_Yes Origination	sNo

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: DORA THE EXPLORER				
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled		
12	1	0		

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Sunday 11/9/03	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	neduled date and time?Yes _X_No
Reason for Preemption:Breaking NewsOther News	Sports Public	_X_Other

Title of Program #6: BLUE'S CLUES			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	ed, complete Preemption
Sunday, 7:30am-8:00am CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years to	5 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - togeher with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: BLUE'S CLUES				
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled		
12	1	0		

Sunday 11/9/03	N/A	Yes X No
	enter N/A	ionio,
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled.	Is the rescheduled date the second home?

If rescheduled, were promotional efforts	made to noti	fy public of re	scheduled date and tim	e?Yes_X_No
Reason for Preemption: Breaking News Other News	Sports Public		_X_Other	
Non-Core Edu	cational and	l Information	al Programming	
6. Complete the following for each program that he educational and informational needs of child definition of Core Programming. See 47 C.F.R. and informational program.	ren ages 16 a	nd under, but	does not meet one or m	nore elements of the
Title of Program #1: HEY ARNOLD!				Origination <b>Network</b>
Dates/Times Program Aired:	Total times aired	Number of Preemptions		heduled, list date and time
Saturday, 11/8/03 10:00am-10:30am CT	1	0		
Length of Program: 30 (minutes)	,			
Age of Target Child Audience: from 6 years to	11 years			
children. Arnold uses his creativity, reourcef	umcoo anu c	aim ta daal w		M BW life of a failuth
grader in the big city. The objectives of this s personal and social development skills throug explore and monitor their own behavior, and them with a springboard for understanding e further the educational and informational ne purpose, and otherwise meets the definition o	eries are to l gh life-lessor to introduc experiences i eds of childi	help elementa is, themes and e them to a va n their own li en, has educa	ry school aged childre I stories that will caus wriety of people and is wes. This program is sting and informing cl	en to acquire better e them to think, assess, sues in order to provide specifically designed to hildren as a significant
personal and social development skills througe explore and monitor their own behavior, and them with a springboard for understanding of further the educational and informational ne	eries are to gh life-lessor to introduc experiences i eds of child f Core Prog	nelp elementans, themes and them to a vantheir own liter, has educaramming as s	ry school aged childred is stories that will cause triety of people and is ever. This program is string and informing classified in the Comm	en to acquire better e them to think, assess, sues in order to provide specifically designed to hildren as a significant
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Describe the program.

This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house,

children. Arnold uses his creativity, reourceful grader in the big city. The objectives of this ser personal and social development skills through explore and monitor their own behavior, and them with a springboard for understanding exfurther the educational and informational need purpose, and otherwise meets the definition of	lness and ca ries are to h h life-lesson to introduce (periences in ds of childr	alm to deal wi help elementa ns, themes and e them to a va in their own li ren, has educa	ith the issues presente ary school aged childre d stories that will cause ariety of people and iss ives. This program is s ating and informing ch	ed by life as a fourth en to acquire better se them to think, assess, sues in order to provide specifically designed to hildren as a significant
Does the program have educating and informing purpose?	children ag	es 16 and und	er as a significant	_ <b>X</b> _YesNo
If Yes, does the licensee identify each program a C.F.R Section 73.673?	t the beginn	ing of its airin	ng consistent with 47	_ <b>X</b> _YesNo
If Yes, does the licensee provide information reg the target child audience, to publishers of program 73.673?				_ <b>X</b> _YesNo
Title of Program #3: HEY ARNOLD!				Origination <b>Network</b>
Dates/Times Program Aired:	Total times aired	Number of Preemptions		heduled, list date and time
Saturday, 11/8/03; 11:30am-12:00pm CT	1	0		
Length of Program: 30 (minutes)			ĺ	
Age of Target Child Audience: from 6 years to	11 years			
Describe the program.  This series revolves around the adventures of r where he must interact with a group of eccentr children. Arnold uses his creativity, reourceful grader in the big city. The objectives of this ser personal and social development skills through explore and monitor their own behavior, and them with a springboard for understanding exfurther the educational and informational need purpose, and otherwise meets the definition of	ric boarders Iness and ca ries are to h a life-lesson to introduce periences in ds of childre Core Progr	s, as well as walm to deal winelp elementals, themes and them to a vantheir own liven, has educaramming as s	with his friends and oth ith the issues presented by school aged childred il stories that will cause ariety of people and iss ives. This program is s ating and informing ch specified in the Commi	her neighborhood d by life as a fourth en to acquire better e them to think, assess, sues in order to provide specifically designed to nildren as a significant ission's rules.
Does the program have educating and informing purpose?	children age	es 16 and unde	er as a significant	_ <b>X</b> _YesNo
If Yes, does the licensee identify each program at C.F.R Section 73.673?	t the beginn	ing of its airin	g consistent with 47	_ <b>X</b> _YesNo
If Yes, does the licensee provide information regithe target child audience, to publishers of program 73.673?				_ <b>X</b> _YesNo
F	<u> </u>			
Title of Program #4: HEY ARNOLD!				Origination <b>Network</b>
	Total times	Number of	If preempted and resch	neduled, list date and time

1	0		
11 years			
ric boarder lness and ca ries are to la life-lesson to introduca (periences in ds of childr	s, as well as walm to deal walm to deal wallelp elementa s, themes and them to a vantheir them to a vantheir own li en, has educa	vith his friends and otlith the issues presente iry school aged childre I stories that will causoniety of people and issues. This program is suting and informing ch	her neighborhood d by life as a fourth en to acquire better e them to think, assess, sues in order to provide pecifically designed to alldren as a significant
children ag	es 16 and und	er as a significant	_ <b>X</b> _YesNo
it the beginn	ing of its airin	ng consistent with 47	_ <b>X</b> _YesNo
			_ <b>X</b> _YesNo
			Origination <b>Network</b>
Total times aired			eduled, list date and time
1	0		
,			
11 years			
ric boarders iness and ca ries are to h I life-lesson o introduce periences in ds of childro	s, as well as wilm to deal will to deal will elp elementals, themes and them to a van their own liten, has educa	rith his friends and oth the issues presented by school aged childred stories that will caused riety of people and issues. This program is sting and informing ch	ner neighborhood  If by life as a fourth  If to acquire better  If them to think, assess,  If the action order to provide  If the action of the action of the action  If the action of t
children age	es 16 and unde	er as a significant	_ <b>X</b> _YesNo
t the beginn	ing of its airin	g consistent with 47	_ <b>X</b> _YesNo
	nine-year-oric boarder lness and caries are to had life-lesson to introduce operiences in differences in the beginn that the beginn guides compared to the beginn guides compared to had life-lesson on the life-lesson operiences in life-lesson operiences	nine-year-old Arnold, which is a sand calm to deal with the beginning of its airing arding the program, incluming guides consistent with a sared on the program, incluming the program, incluming the program, incluming the program, incluming guides consistent with a sared on the program of times aired to a sared on the program of the pr	nine-year-old Arnold, who lives in his grandparic boarders, as well as with his friends and others and calm to deal with the issues presenteries are to help elementary school aged children hife-lessons, themes and stories that will cause to introduce them to a variety of people and issues presenteries in their own lives. This program is so ds of children, has educating and informing check the commitment of the commitment of the commitment of the beginning of its airing consistent with 47 carding the program, including an indication of miguides consistent with 47 c.F.R Section  Total Number of If preempted and resching aired.  Total Number of If preempted and resching aired.

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: THE WILD THORNBERRYS				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Saturday, 10:00am-10:30am CT	13	30 (minutes)	from 6 to 11 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows the travels of Eliza Thornberry, whose parents produce nature documentaries and wander the globe in search of exotic places, plants and animals. Eliza has the ability to talk to animals, and her special gift allows her to see and understand the natural world in a very close and personal way. The objectives of the program are to help children learn concepts related to plants, animals and general ecology, and to experience the family interactions of children with parents who are committed to intellectual pursuits and have unique lifestyles. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #2: HEY ARNOLD!				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Saturday, 10:30am-11:00am CT	13	30 (minutes)	from 6 to 11 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #3: CHALKZONE			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday, 11:00am-11:30am CT	13	30 (minutes)	from 5 to 10 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Title of Program #4:	Origination
Title of Program #4: LITTLE BILL	Network

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday, 11:30am-12:00pm CT	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #5: DORA THE EXPLORER				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Sunday, 7:00am-7:30am CT	13	30 (minutes)	from 2 to 5 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #6: BLUE'S CLUES				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Sunday, 7:00am-7:30am CT	13	30 (minutes)	from 2 to 5 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

- 8. Does the licensee publicize the existence and location of the stations's Children's Television
  Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?
- 9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

1	Call Letters of Station Airing Sponsored Program	1'' 0 15	Did total programming Increase?
		Application of the second seco	

Origination  If preempted and rescheduled, list date and time aired.
If preempted and rescheduled, list date and time aired.
aired.
ow it meets the definition of Core Programming
ow it meets the definition of Core Programming
Number (include area code) 555
il Address (if applicable)
5 1:

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

On November 8-9, 2003, the CBS Television Network preempted THE WILD THORNBERRYS, CHALKZONE, LITTLE BILL, DORA THE EXPLORER and BLUE'S CLUES in order to schedule 5 additional episode of HEY ARNOLD! Consequently, on Saturday November 8, KCTV5 preempted THE WILD THORNBERRYS, regularly scheduled at 10:00am; CHALKZONE, regularly scheduled at 11:00am; and LITTLE BILL, regularly scheduled at 11:30am and aired 3 episodes of HEY ARNOLD! in these time periods. Also, on Sunday November 9, KCTV preempted DORA THE EXPLORER, regularly scheduled at 7:00am; and BLUE'S CLUES, regulary scheduled at 7:30am and aired 2 episodes of HEY ARNOLD! in these time periods. In the past, CBS has received an informal opinion from FCC staff that the preemption of regularly-scheduled E/I programs would not present a problem both because the rules anticipate some preemptions and because the preemptions were for other E/I programming.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equuipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
Meredith Corporation	1
Date 1/9/04	Both Streen

FCC 398 April 2001 (1.3) (end)

## **FCC 398 Submission Results**

### FCC 398 Filing for Call Sign KCTV for quarter ending 12/31/2003

#### Accepted!

Confirmation number: 45924

#### Errors and informational messages:

WARNING: Question 5, Program #2, Preemption #1, Date Preempted/Episode is blank, other values

ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored